

PRO GRAM

1st LISBON

**WINTER
SCHOOL**

FOR THE STUDY OF COMMUNICATION

MEDIA
AND
POPULISM

15
JAN
Tuesday

Venue: Universidade Católica Portuguesa,
Library Building, 1st Floor, Room Expansão Missionária

10h15
Registration and Coffee

11h15
Opening Session

Isabel Capelo Gil
Rector, Universidade Católica Portuguesa
Nelson Ribeiro
Dean, Faculty of Human Sciences and Winter School Director
Peter Hanenberg
Director, Research Centre for Communication & Culture (CECC)

11h45
Analyzing the Populist Far Right - Ideology and Discourse
Ruth Wodak (Lancaster University & University of Vienna)
Chair: Nelson Ribeiro (Universidade Católica Portuguesa)

13h00
Lunch

14h15
Paper Session I – Promoting or Exposing?
Journalism Logic and Populism
Room: Expansão Missionária

Chairs and Respondents: Barbie Zelizer (Annenberg School for Communication, University of Pennsylvania); Jessica Roberts (Universidade Católica Portuguesa)

When Journalists' Discursive Techniques Facilitate the Rise of Trumpism

Jennifer Henrichsen (Annenberg School for Communication, University of Pennsylvania, USA)

'Nuts,' 'Kooks' and 'Deplorables:' Media Coverage of Conservative Populist Campaigns

Meredith L. Pruden (Georgia State University, USA)

Media Logic in a Consensus Democracy
Erkan Ergün (Tilburg University, Netherlands)

14h15
Paper Session II – “Us” versus “Them”: Creating the Fear of Otherness
Room: Brasil

Chairs and Respondents: Ruth Wodak (Lancaster University & University of Vienna);
Alexandra Lopes (Universidade Católica Portuguesa)

“Our Culture is the Best Culture!” An analysis of the populist cultural narrative in France and the Netherlands
Judith Jansma (University of Groningen, Netherlands)

Who are you, people? Constructing “the people” in the refugee coverage in the Helsingin Sanomat and the MV-lehti.
Salla Tuomola (University of Tampere, Finland)

Czech Media and the Refugee Crisis: media populism and journalistic culture in mainstream and alternative news outlets
Ondrej Pekacek (Charles University, Czech Republic)

15h45
Coffee Break

16h15
Paper Session III – The Construction of Populist Discourses in Europe
Room: Expansão Missionária

Chairs and Respondents: Risto Kunelius (University of Helsinki),
Carla Ganito (Universidade Católica Portuguesa)

How the Elite Achieved Brexit. The persuasive power of elite populism in the British media coverage of the EU in the 1990s and now
Imke Henkel (University of Lincoln, UK)

Mediatized Populist Strategies – the construction and contestation of ‘crisis’ in Hungary
Zsafia Nagy (Eötvös Loránd University, Hungary)

16h15
Paper Session IV – Memory, Identity and Remembrance
Room: Brasil

Chairs and Respondents: Karin Wahl-Jorgensen (Cardiff University),
Catarina Valdigem (Universidade Católica Portuguesa)

Cold War Commemoration and Contemporary U.S. Populism: A Case Study of the Victims of Communism Memorial
Samantha Oliver (Annenberg School for Communication, University of Pennsylvania, USA)

Crisis of Representation: Religion as an Art of Populist Discourse
Taner Dogan (Ibn Haldun University, Turkey)

17h15
End of Day One

16
JAN
Wednesday

Venue: Universidade Católica Portuguesa, Library Building,
1st Floor, Room Expansão Missionária

10h00

The Populist Conjuncture: Democracy, Complexity, Mediatization

Risto Kunelius (University of Helsinki)

Chair: Catarina Burnay (Universidade Católica Portuguesa)

11h15

Coffee Break

11h45

**Idealizing History and Controlling the Media:
Common Patterns in Populism and Authoritarianism**

Nelson Ribeiro (Universidade Católica Portuguesa)

Chair: Alexandra Lopes (Universidade Católica Portuguesa)

13h00

Lunch

14h00

Bus to the Portuguese Archive of the Moving Image (ANIM)

14h45

Visit to ANIM

Includes a projection of a newsreel from the 1930s produced by the
Secretariat of National Propaganda

17h30

Bus to Universidade Católica Portuguesa

17
JAN
Thursday

Venue: Palácio Foz Room: Sala dos Espelhos

10h00

Media, Populisms, and the Dynamics of Contentious Politics

Francis Lee (Chinese University of Hong Kong)

Chair: Fernando Ilharco (Universidade Católica Portuguesa)

11h15

Coffee Break

11h45

Media and the Emotional Politics of Populism

Karin Wahl-Jorgensen (Cardiff University)

Chair: Risto Kunelius (University of Helsinki)

13h00

Lunch

14h15

Paper Session V – Social Media and Populism: Technocracy, Algorithms & Capitalism

Room: Sala dos Espelhos

Chairs and Respondents: Sarah Banet-Weiser (London School of Business of Economics & Political Science), Cátia Ferreira (Universidade Católica Portuguesa)

Technocracy Meets Populism: the dominant technological imaginary of Silicon Valley

Elisabetta Ferrari (Annenberg School for Communication, University of Pennsylvania, USA)

'We Act as One Lest We Perish Alone'. EuropeanUnity565, Digital Media, and the Transnationalization of Racist Populism

Kevan A. Feshami (The University of Colorado Boulder, USA)

#FreeTommy Transnational Nationalist-Populism: Creating Legitimacy Through the Successes of Other National-Populist Movements

Danielle Lee Tomson (Columbia University, USA)

14h15

Paper Session VI – Hate Speech and the Media

Room: Sala dos Painéis

Chairs and Respondents: Francis Lee (Chinese University of Hong Kong), Peter Hanenberg (Universidade Católica Portuguesa)

Hate Speech and Incivility in German User Comments

Bernadette Uth (University of Muenster, Germany)

'Knives at Home not to cut just Jackfruit': On post-war online hate speech and racial tensions in Sri Lanka in 2018

Carmen Aguilera-Carnerero (University of Granada, Spain)

Neo-populist Celebrations: mobilizing cultural practices in constructing 'otherness' around gender. The case of the Istanbul convention in Bulgaria

Vladislav Petkov (Sofia University, Bulgaria)

15h45

Coffee Break

16h15

Panel - Exploring Media & Populism: Fact-Checking, Authoritarian Populism and Critical Political Expression

Room: Sala dos Espelhos

Chair: Amy Reynolds (Kent State University)

Makes Sense—They're in It Together: Effectiveness of Fact-checking "Fake News" is Conditioned on Prior Belief in Government

Conspiracy

Chance York, Michael Beam, James D. Ponder, Catherine Goodall, Zachary Humphries, Carrie Winters (Kent State University, USA)

Challenges of Neo-Populism: The new formations of the "Other", Authoritarian Populism and the Turkish Media

Yesim Kaptan (Kent State University, USA)

Counter-Terrorism Laws and Their Discontents: Examining Ethiopia's State-sponsored War on Critical Political Expression

Teddy W. Workneh (Kent State University, USA)

17h45

End of Day Three

Venue: Universidade Católica Portuguesa, Library Building,
1st Floor, Room Expansão Missionária

10h00

Digital Intimacy and its Metadata: Studying Data Publics in Closed Contexts

Rolien Hoyng (Chinese University of Hong Kong)

Chair: Carla Ganito (Universidade Católica Portuguesa)

11h15

Coffee Break

11h45

Popular Feminism and Popular Misogyny

Sarah Banet-Weiser (London School of Economics & Political Science)

Chair: Barbie Zelizer (Annenberg School for Communication, University of Pennsylvania)

13h00

Lunch

14h15

Paper Session VII – Media Strategies and Populist Rhetoric

Room: Expansão Missionária

Chairs and Respondents: Silvio Waisbord (George Washington University), Eduardo Cintra Torres (Universidade Católica Portuguesa)

Mass Media and Social Media Configuration under Hugo Chavez
Populist Discourse: differences and contrasts
Alejandro Motta Nicolichia (University of Navarra, Spain)

Verbal Humor in Populist Rhetoric – Jab lines along the way from marginal to minister in Timo Soini's Career
Joonas Koivukoski (University of Helsinki, Finland)

Comparing Populist Political Communication across Two Nations
Hanan Badr (Freie Universität Berlin, Germany)

14h15

Paper Session VIII – Fake News and Disinformation

Room: Brasil

Chairs and Respondents: Catarina Burnay (Universidade Católica Portuguesa); Patrícia Dias (Universidade Católica Portuguesa)

Pathological Study of Fake News: A Statistical Analysis of China's "Top 10 Annual Fake News Stories" Over the Years since 21st Century
Min Wang (Wuhan University, China)

Let's Gather to Purify Negative Comments: Expressing Disbelief towards Journalism and Creating Public Opinion through 'Comment Purification' in Korea
Yeah In Pyo (University of Illinois at Urbana-Champaign, USA)

Populism and Disinformation: public policy responses and the role of news media
Nuno Conde (Universidade Católica Portuguesa, Portugal)

15h45

Coffee Break

16h15

Paper Session IX – Populist Discourses: Triggering Non-Rational Responses

Room: Expansão Missionária

Chair and Respondent: Amy Reynolds (Kent State University), Nelson Ribeiro (Universidade Católica Portuguesa)

Game of Words. How Populist Rhetoric drives Mental Imagery
Ana Margarida Abrantes (Universidade Católica Portuguesa, Portugal)

The Psychology of Information Behavior in the Age of Disinformation
Carla Everstijn (Kent State University, USA)

16h15

Paper Session X – News Reporting, Moral Panics and Activism

Room: Brasil

Chairs and Respondents: Rolien Hoyng (Chinese University of Hong Kong), Rita Figueiras (Universidade Católica Portuguesa)

Media use Strategies and Identity of the Estonian Russian-speaking Population: the Role of Russian Media in the Tense Political Situation
Marianne Leppik (University of Tartu)

Satanic Panic: American Populist Fears and Child Safety in the 1980s-90s
Bridget Kies (College of Wooster, USA)

Not only Populism on the Screens: The Concept of Activism on Portuguese Television News
Naide Müller (Universidade Católica Portuguesa, Portugal)

17h45

End of Day Four

19
JAN
Saturday

Venue: Pestana Pousada Lisboa

16h00

Why Journalism Needs to Change

Barbie Zelizer (Annenberg School for Communication, University of Pennsylvania)

Chair: Francis Lee (Chinese University of Hong Kong)

17h15

Coffee Break

17h30

Ideas for Comparative Studies of Populism, Media and Communication

Silvio Waisbord (George Washington University)

Chair: Luísa Leal de Faria (Universidade Católica Portuguesa)

18h45

Concluding Remarks

19h00

Drinks

19h30

Winter School Closing Dinner

WINTER SCHOOL CONVENORS



Nelson Ribeiro
(Universidade Católica Portuguesa)



Barbie Zelizer
(Annenberg School for Communication, University of Pennsylvania)



Francis Lee
(Chinese University of Hong Kong)



Risto Kunelius
(University of Helsinki)

VENUES

How to get there

UNIVERSIDADE CATÓLICA PORTUGUESA

Palma de Cima
1649-023 Lisboa

SUBWAY

Cidade Universitária (Yellow Line),
Jardim Zoológico (Blue Line),
Laranjeiras (Blue Line)

BUS

701, 732, 735, 738, 755, 764, 768

PALÁCIO FOZ

Praça dos Restauradores, 25-45

SUBWAY

Restauradores (Blue Line)

BUS

711, 732

PESTANA POUSADA LISBOA

Praça do Comércio 31-34
1100-148 Lisboa

SUBWAY

Terreiro do Paço (Blue Line)

BUS

711, 759, 794

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